



CGEM
Rabat - Salé - Kénitra

Webinar : Challenges and Solutions to access reliable information and intelligence in the Middle East & Africa region



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Frederic Paquay is Head of Growth at Cedar Rose - a business intelligence technology solutions firm that has been helping international organizations stay ahead of credit and compliance risk inside the ever-evolving business environment, for over 25 years. Frederic is also passionate about blockchain and web 3.0-based projects and initiatives, willing to bring his experience and commitment to help redefine business approaches and relationships and increase opportunities for various organizations to adopt, define and implement impactful changes. He also is Strategic Advisor for Borderless Blockchain Alliance, a global community using blockchain technology to build decentralized projects for numerous applications and problem solving.

Webinar Objectives :

- Access to reliable corporate information : a challenge but a critical requirement to make informed business decisions
- The consequences of dealing with bad data when onboarding and managing customers, suppliers and third parties
- Understand how technology supports risk management teams to access quality data and make informed decisions

This Webinar is organized by the economic intelligence commission of CGEM RSK in partnership with CIEMS and Cedar Rose.

Date : february 17, 2022 at 11:00 (GMT + 1)

Webinar language : English

REGISTRATION LINK

<https://zoom.us/meeting/register/tJlucu2grzkgpGgOnogDYXnQZ8NuBLfUNT7jw>