



CALL FOR PAPERS

IEEE International Conference on Technology Management, Operations and Decisions

”Disruptive Technologies and Social Impacts”

November 25, 26, 27, 2020 in Marrakech, Morocco

Due to COVID-19, IEEE ICTMOD 2020 will be held online

IEEE ICTMOD 2021 will be held in physical form

Web Site IEEE ICTMOD 2020: www.ciems.ma/conference

Important Dates:

Paper submissions deadline :	
<i>Due to COVID-19 and requests from authors, Paper submissions deadline is extended (Edas Platform will be closed once we achieve our maximum capacity).</i>	September 30, 2020 June 30, 2020
Paper notification to authors :	From July 15, 2020
Registration Open :	July 15, 2020
Final papers deadline :	October 31, 2020
Conference dates :	November 25, 26 & 27, 2020

Description:

IEEE ICTMOD is the premier international conference on technology and management. The program will combine strategic keynote presentations and panels, technical and policy papers, case studies, workshops, tutorials, posters exhibition and social networking activities.

This special issue of IEEE ICTMOD seeks to examine digital innovation and strategic transformation that is driving the industries, government and the society. It will showcase innovative smart services, digital products and platforms discuss current issues, challenges and practices and look into future prospects.

The international Technology Management Conference will be held in Marrakech (Morocco) on November 25, 26 and 27, 2020. This edition is organized by CIEMS Research, KMICA and INPT and is sponsored by Technology and Engineering Management Society (TEMS).

IEEE ICTMOD will provide an excellent opportunity for presenting new results and to discuss the latest research and developments in the field. Participation of young scientists is strongly encouraged.

Participation of scientists from academia and industry is particularly welcome. The program will include also considerable space for promoting new technical applications and developments, real-world challenges and success stories.

IEEE ICTMOD invites high quality papers to be presented at this premier international event. Submissions should contribute to a substantial, original and previously unpublished research in the topics of the conference. This includes, but is not limited to:

- Theoretical research papers that provide new concepts in the domain of engineering, technology, innovation, business transformation and its social impacts;
- Empirical studies and qualitative case studies that develop new insights;
- System design and development papers that go beyond the pure description of systems and give insight into theory and effectiveness of the approach;
- Verification and validation papers that evaluate the application of solutions.

Publication:

All accepted papers will be submitted for inclusion in IEEE Xplore Digital Library as well as other Abstracting and Indexing (A&I) databases (Scopus, Web of Science, ProQuest, IET, NLM, CrossRef).

Following the conference, authors of selected high quality papers will be advised to submit, after substantial revision and improvement according to journals' requirements and guidelines, their papers for following special issues and regular issues high-impact international academic journals, where they will undergo the traditional double blind peer review process.

High quality papers will be selected for publication of their extended version in the indexed Journals with impact factor :

- Journal of Knowledge Management (Emerald, Impact factor : 4.488)
- Journal of Business Research (Special Issue on Knowledge hiding in organization: What make people hide knowledge?) (Elsevier, Impact factor : 4.028)
- Technological Forecasting and Social Change (Special issue on Data intelligence and Analytics: Understanding its capabilities and potential benefits for business and social transformations) (Elsevier, Impact factor : 3.815)
- Journal of Intellectual Capital (Emerald, Impact factor : 3.744)
- IEEE Transaction on Engineering of Management (Special issue on Microfoundations of Value Creation, Knowledge and Engineering Management) (IEEE TEMS, Impact factor : 1.867)
- Journal of Financial and Managerial Accounting (Inderscience, RG impact factor : 1.67)

Conference Tracks:

We seek high-quality papers focusing on these areas from industry, business, academia and government. IEEE ICTMOD 2020 will be organized in the context of twenty-six main tracks (non-exhaustive list):

- **Track 1** : Decision Analytics and Data Science
Chairs : Scott Cunningham, Hamid El Ghazi, Zineb El Akkaoui
- **Track 2** : Customer Experience and Digital Marketing
Chairs: Alice Mazzuchelli, Roberto Chierici, Amine Aziza
- **Track 3** : Smart ecosystem : Fintech, AgriTech, MedTech, Healtech...
Chairs: Robert Bierwolf and Hamid Nach
- **Track 4** : Digital Transformation and Software Technology
Chair: Hamid El Ghazi

- **Track 5** : Blockchain Technology Trends
Chair : TBD (in solicitation)
- **Track 6** : Artificial Intelligence
Chair : Lina Bouayad
- **Track 7** : Digital Government
Chair : TBD (in solicitation)
- **Track 8** : Digital and Social Media
Chairs : Elaine Mosconi, Vincent Dutot
- **Track 9** : Competitive Intelligence & Insight
Chairs: Jonathan Calof, Klaus Solberg Soilen, Nisha Sewdass
- **Track 10** : Knowledge Management Systems
Chairs: Manlio Del Giudice, Loubna Echajari
- **Track 11** : Intellectual Capital
Chair: Valentina Cillo
- **Track 12** : Industry 4.0
Chairs: Satya Shah, Omar Souissi
- **Track 13** : Mobility
Chair: Antonio Usai
- **Track 14** : Entrepreneurship and Innovation Ecosystem
Chairs: Veronica Scuotto, Armando Papa
- **Track 15** : Open Innovation and Disruptive Technologies
Chairs: Alberto Ferraris, Gabriele Santoro
- **Track 16** : Disruptive Technologies and Sustainability
Chair: Beatrice Orlando
- **Track 17** : Disruptive technologies and Social transformation
Chais : Stefano Bresciani, Paola De Bernardi
- **Track 18** : Disruptive technologies and Entrepreneurial Education
Chairs: Marco Romano, James Cunningham, Melita Nicotra
- **Track 19** : Sustainability and Knowledge Structures
Chairs: Juan Gabriel Cegarra-Navarro, Anthony Wensley, Alexeis Garcia-Perez Martínez
Martínez Aurora
- **Track 20** : Gender's Issues in Disruptive Technologies Adoption
Chairs : Paola Paoloni, Giorgia Mattei
- **Track 21** : Financial Strategies in Tech SMEs
Chairs: Niccolò Paoloni, Giuseppe Modaffari
- **Track 22** : Disruptive Technologies and Corporate Finance
Chairs: Antonio Salvi, Enrico Battisti
- **Track 23** : Disruptive Technologies and New Business Models
Chairs : Silvia Solimene, Daniela Coluccia
- **Track 24** : Disruptive Technologies Assessment and Business Valuation
Chair : Stefano Fontana
- **Track 25** : Disruptive Innovation for Non Profits Sector
Chair : Antonietta Cosentino
- **Track 26** : Servitization, Sustainability and Strategic Innovation
Chairs: Antonello Corvino, Federica Doni

Conference Committees:

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- Zineddine Mhamed, INSA EUROMED/UEMF, Morocco
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Languages of the conference:

- Paper: all papers must be written in English
- Data show: all video projection (PowerPoint) must be written in English
- Presentation: oral presentations and discussions must be in English

Submission Guidelines:

▪ Paper submission:

Authors are invited to download the following templates according to The Template and Instructions on How to Create Your IEEE Paper from:

URL:

http://www.ieee.org/publications_standards/publications/authors/author_templates.html

– DOC Format : http://www.ieee.org/documents/trans_jour.docx

– LaTeX Format :

http://www.ieee.org/publications_standards/publications/authors/IEEEtran.tar

Authors are invited to submit original, unpublished research papers that are not currently being considered in any other forum. Manuscripts must be submitted to: ICTMOD 2020 "Edas Conference system".

▪ Paper Formats (DOC, RTF or PDF):

- Long papers (for completed research): must not exceed **15 pages**.
- Short papers (for R&D research or state of the art, and for professionals): must not exceed **8 pages**.

▪ **Paper Submission platform :**

– We invite you to submit your contributions from the site Edas Conference System.

Registration fees:

Online conference, Save up to 50% off

IEEE Non-Member	Student	Academic	Industrial
Early registration: September 01- 2020 till October 01, 2020	350 Euros (3500 MAD) 175 Euros (1750 MAD)	450 Euros (4500 MAD) 225 Euros (2250 MAD)	600 Euros (6000 MAD) 300 Euros (3000 MAD)
Normal registration: October 01, 2020 till October 30, 2020	400 Euros (4000 MAD) 200 Euros (2000 MAD)	500 Euros (5000 MAD) 250 Euros (2500 MAD)	650 Euros (6500 MAD) 325 Euros (3250 MAD)
Late registration: October 31 till November 25, 2020	450 Euros (4500 MAD) 225 Euros (2250 MAD)	550 Euros (5500 MAD) 275 Euros (2750 MAD)	700 Euros (7000 MAD) 350 Euros (3500 MAD)
IEEE Member (For more than one year) can send their IEEE membership id.	Student	Academic	Industrial
Early registration: September 01- 2020 till October 01, 2020	300 Euros (3000 MAD) 150 Euros (1500 MAD)	400 Euros (4000 MAD) 200 Euros (2000 MAD)	550 Euros (5500 MAD) 275 Euros (2750 MAD)
Normal registration: October 01, 2020 till October 30, 2020	350 Euros (3500 MAD) 175 Euros (1750 MAD)	450 Euros (4500 MAD) 225 Euros (2250 MAD)	600 Euros (6000 MAD) 300 Euros (3000 MAD)
Late registration: October 31 till November 25, 2020	400 Euros (4000 MAD) 200 Euros (2000 MAD)	500 Euros (5000 MAD) 250 Euros (2500 MAD)	650 Euros (6500 MAD) 325 Euros (3250 MAD)
IEEE Member TEMS (For more than one year) can send their IEEE membership id.	Student	Academic	Industrial
Early registration: September 01- 2020 till October 01, 2020	250 Euros (2500 MAD) 125 Euros (1250 MAD)	350 Euros (3500 MAD) 175 Euros (1750 MAD)	500 Euros (5000 MAD) 250 Euros (2500 MAD)
Normal registration: October 01, 2020 till October 30, 2020	300 Euros (3000 MAD) 150 Euros (1500 MAD)	400 Euros (4000 MAD) 200 Euros (2000 MAD)	550 Euros (5500 MAD) 275 Euros (2750 MAD)
Late registration: October 31 till November 25, 2020	350 Euros (3500 MAD) 175 Euros (1750 MAD)	450 Euros (4500 MAD) 225 Euros (2250 MAD)	600 Euros (6000 MAD) 300 Euros (3000 MAD)
Listener (Attendee without paper)	Student	Academic	Industrial (Company)
Early registration : September 01- 2020 till October	150 Euros (1500 MAD)	200 Euros (2000 MAD)	400 Euros (4000 MAD)

01, 2020	75 Euros (750 MAD)	100 Euros (1000 MAD)	200 Euros (2000 MAD)
Normal registration : October 01, 2020 till October 30, 2020	200 Euros (2000 MAD) 100 Euros (1000 MAD)	250 Euros (2500 MAD) 125 Euros (1250 MAD)	450 Euros (4500 MAD) 225 Euros (2250 MAD)
Late registration : October 31 till November 25, 2020	250 Euros (2500 MAD) 125 Euros (1250 MAD)	300 Euros (3000 MAD) 150 Euros (1500 MAD)	500 Euros (5000 MAD) 250 Euros (2500 MAD)

Payment of registration fee can be made using one of the following modes:

- Cash : Office CIEMS
- Cheque: Prepare a Moroccan cheque in favor of CIEMS payable in Rabat for the required registration amount.
- Wire transfer: You can transfer the registration fee to the conference bank account given below :
Beneficiary account number : 181 810 21116 4498160 000 7 88
Account holder name: CIEMS
Bank name: Banque Populaire
Bank branch: Banque Populaire de Rabat – Kenitra, Agence El Fath, Rabat, Morocco
Swift code: BCP OMAMC
- Purchase order : For participants who pay their registration fee by purchase order, please contact us : ieee.ictmod@ciems.ma

NB : For all payment, we invite participants to send the scan of the proof of payment to: ieee.ictmod@ciems.ma

Conference venue:

Conference Online