



Webinar

Public sector transformations in Morocco : lessons drawn from international experiences

This Webinar is organized by Frost & Sullivan and CIEMS.

EVENT DETAILS

Following the speech of the throne of July 29, 2020 and amid the chaos caused by COVID-19, Morocco is engaged in a transformation programme of EEP sector. Significant savings and synergies are expected as part of the reform of the EEP sector. This axis focuses on an in-depth reform of the public sector and the treatment of structural imbalances of public establishments and enterprises (EEP), with a view to achieving better integration and consistency in their missions and increasing their economic efficiency and social.

OBJECTIVES

The Webinar will deal with the following points :

- 1- Impact of COVID - 19 on the public sector
- 2- Present international experiences in public transformation
- 3- Identify the strategies to conduct transformation of public sector

MODERATORS



Mourad Oubrich

President of CIEMS
Senior Advisor, Frost & Sullivan
Morocco



Abdelati Hakmaoui

Vice President of CIEMS
Senior Advisor, Frost & Sullivan
Morocco

PANEL OF EXPERTS



Thami El Maaroufi

Advisor to the Head
of Moroccan Government
Morocco



Aroop Zutshi

Global President &
Managing Partner
Frost & Sullivan
United States



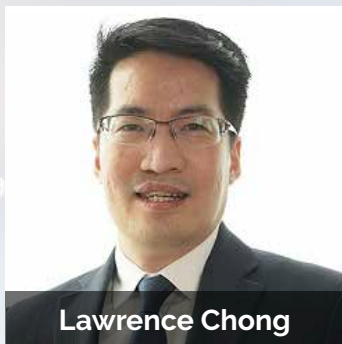
Mohammed Benahmed

Director of major projects at
the municipal equipment fund
President, Morocco Innovation
and Emergence Alliance
Morocco



Sanjay Singh

Senior Vice President & Head -
Business & Financial Services
Frost & Sullivan
Singapore



Lawrence Chong

CEO of Consulus
Global Network
Singapore



Yenping Yeo

Public policy expert
Singapore



Abhineet Kaul

APAC Operations, Head
Public Sector & Government
Consulting, Frost & Sullivan
Singapore